

Store Opens Daily at 9 A. M.—Closes 5.30 P. M.

All These Goods on Sale Tomorrow

Mail and Phone Orders Filled. Mail, Walnut 2800—Keystone, Main 4101

# 30th Anniversary Sale: Start Your Holiday Shopping Now—Conveniently, Economically!

All November Purchases Will Be Charged on Bill Rendered January 1, 1922.

**Men's \$4 to \$8 Soft Hats \$2.95** Tomorrow.

Made of best fur felt; in newest shapes and shades; high-grade velours are also included. Every hat lined with the finest silk. Their labels attest their quality!

Men's & Boys' \$1 Yale & Aviator Caps Variety of shade and color 45c

Warm protectors for neck and ears. First Floor, 7th Street

HATS TRIMMED FREE OF CHARGE

## Lit Brothers

Market Eighth Yellow Trading Stamp With Every 10c Purchase All Day Filbert Seventh

Rousing good Anniversary values tomorrow in girls' Winter Togs! Savings like these are mighty hard to equal!

**Girls' \$19.50 Coats \$12.95** Tomorrow

Good looking bolivia and velour models, with deep pockets, belts and snap buttons—many with fur collars, too. Sizes 8 to 14.

Tota' \$12.50 } \$8.98  
Coats }  
In chinchilla, velour and cheviot. All colors. Sizes 2 to 6.

Girls' \$12.50 All-Wool } \$8.98  
Serge Dresses }  
Straight-line girlish models contrastingly trimmed and sashed. Sizes 8 to 14.

\$2.50 to \$3.50 Gingham and Chambray Frocks, \$1.98  
Contrasting collar and cuffs or pretty embroidery. Sizes 8 to 14.  
Lit Brothers—Second Floor



## 3000 Stunning \$6 to \$10 Trimmed Hats \$3.69



Unquestionably the Greatest Millinery Sale Philadelphia Has Ever Known!

Brand new! Fresh from the work room! Wonders of smartness! Revelations of beauty! Sensations of VALUES!

Gorgeous New Metallic Effects,  
Lavish Gold and Silver Cloth Creations,  
Handsome Fur-Trimmed Models,

\$3.69

Softest of Wonderful Davetynes,  
Glowing All-Black Slipper-Satin Models,  
Richest of Brocades.

Any need—any desire—any whim, in millinery of wondrous charm can be admirably satisfied here tomorrow at a price that in no case covers even the mere cost of materials used!

Turbans, Russian Toques, Winsome Dance Models, Hats Sparkling with Rhinestones, bedecked with rich Fruits or beautifully Embroidered—Many Styles for Matrons Included, and all colors—henna, cinder gray, poppy, pheasant, China blue, platinum gray, navy, flame and black.

Few indeed are the women who will come here and see these, and leave without TWO OR THREE!

## Men's \$30 to \$45 Superior Overcoats & Suits

An Event That Should Make This Saturday the Biggest Day in Our Year!

Here is opportunity for every man and young man of limited means to secure a good looking suit or overcoat for Thanksgiving and the entire Winter.

\$19.50  
One Price

We knew when we offered them that they were the greatest clothing values we had ever seen, and we felt confident that men would recognize them as such. Many did—and took advantage of this sale today; many more did—but have planned to come in tomorrow. We have equipped our spacious clothing department with every facility, and an extra number of salesmen sufficient to give our customers every possible attention.

We guarantee every one of these overcoats and suits to be strictly all-wool, of the finest tailoring and fit. As we have already said—"they'd be mighty good values at \$30 to \$45."

Superb overcoats and suits from a famous manufacturer are here offered at a price rare even for clothing of no reputation or guarantee.



### The Overcoats

Every one made of plaid back coatings—positively all-wool. Belts all around and half-belts; set-in, raglan and kimono sleeves. The newest winter shades, many tweeds and Scotch effects included. Every overcoat worth double or more our price!

### The Suits

Hand-tailored throughout. The best all-wool fabrics in popular and conservative models—single and double-breasted styles. The color range is complete and there are a number of fancy effects. We still have every size in practically every model—for business and informal wear.

## Shirts : Ties : Bath Robes : Scarfs

\$50,000 Worth of Men's Goods—Below Present Wholesale Costs!

News for smart dressers who are also sensible spenders—a sensational group of shirts from the famous Gilt Edge Shirt Co., at prices lower than for months back!

**3 Russian Cord Madras Shirts \$1.69** Tomorrow

Smart, well covered patterns in the newest colorings. Soft cuffs.

\$2 Pongee Shirts, 98c

Rich mercerized finish; newest colored stripes. Soft cuffs.

\$2.50 Woven Madras Shirts, \$1.35

Finest domestic madras in smartest striped effects and latest colors. Soft cuffs.

**\$1 Silk Neckwear, 45c**

Handsome broadens, neat and fancy figures, etc. Latest shapes.

**\$5 "Beacon" Blanket \$3.98**

Bath Robes

"Great" for gifts. Indian plaids and striped designs. Wanted colors; large pockets and collars; girdles to match.

**\$2.50 Rep Shirts, \$1.29**

Great variety of staple and fancy stripes. High class in all details.

**\$3.50 Silk-Striped Madras Shirts \$1.98**

Very high-class shirts with soft cuffs.

**\$4 to \$6 Accordions \$2.69**

Silk Reefer Scarfs

**\$8 Extra Size Sweaters, \$5.98**

Tuxedos in fine worsted, good looking, roomy yarms. Novelty weave in striped effects, with pockets and belts. Brown, buff, navy and black.

## Sports Scarfs

Top-notch!—even according to Anniversary value-standards!

**\$6 Values \$3.95** **\$7 Values \$4.98**

Long and wide in fleecy brushed wool with striped or checked trimmings, belts and pockets. Brown, with buff and buff-with-brown.

**\$8 Extra Size Sweaters, \$5.98**

Tuxedos in fine worsted, good looking, roomy yarms. Novelty weave in striped effects, with pockets and belts. Brown, buff, navy and black.

**\$4 to \$6 Accordions \$2.69**

Silk Reefer Scarfs

**\$8 Extra Size Sweaters, \$5.98**

Tuxedos in fine worsted, good looking, roomy yarms. Novelty weave in striped effects, with pockets and belts. Brown, buff, navy and black.

## Misses' & Women's

## Coats : Suits : Frocks

AT PRICES SENSATIONALLY LOW!

Every woman's and young woman's winter apparel need is met in our Anniversary Sale tomorrow in highly satisfactory and economical fashion! Choicest styles of the season—wholly admirable qualities.

**Misses' \$22.50 COATS \$16.98**

Swagger sports model in reindeer mannish mixed coatings. Box plaited and buckle-trimmed; patch pockets; satin-lined throughout.

**Misses' \$20 Sports Suits \$15**

Of firm wool jersey—brown, navy, Copenhagen, green and oxford. Inverted plaited back; four-patch pockets; string belt.

### Misses' \$40 Coats, \$25

Many Richly Trimmed With Beaverette or Opossum Collars

High-grade bolivias, velours, broad-cloths and plushes in all shades. Lined with plain or fancy silk.

**Misses' \$15 Dresses, \$10**

Jaunty models in jersey, Poiret twill and tricotine—some jumpers included. On loose, straight youthful lines showing newest trimming features. Navy, black, brown.

**Women's \$30 Coats, \$19.50**

Beautiful beaverette or opossum collars.

Very good looking velours and plushes including full dressy models with convertible belts. All smart shades. All silk-lined.

**Women's \$47.50 Fur-Trimmed Coats, \$39.75**

Unusually fine bolivia, velour and velour de laine—loose hanging or plaited back models topped with handsome collars of beaverette or opossum. All colors; silk linings.

### Women's \$40 Dresses, \$25

Distinctive frocks in canton crepe, crepe de chine, crepe-back satin, tricotine, plique and Georgette in all colors. Delightful tunic, panel and straight-line models—newest sleeves and neck line features; most fashionable trimmings including ribbon braid or beads.

## Women's \$8 Strap Slippers and Oxfords

A cancelled shipment from a Massachusetts shoe manufacturer of the highest reputation! Rather than sell them in smaller quantities, the maker turned the whole vast lot over to us—practically at less than cost of leathers or making.

**\$3.98** Tomorrow

Black Suede, Patent Coltskin, Gun-metal, Tan Calf and Satin

Newest, smartest toe shapes; fancy tips and perforations. One-two and three-strap effects in black, also tan bluchers with rubber heels. Full Louis, Junior, Baby Louis, Spanish Louis, Cuban or Walking Heels. Every pair well made; complete range of sizes and widths to start. Only 512 pairs, so come early!

### MEN'S \$6.00 SHOES, \$3.98

Just 500 pairs! Tan and black. Smart English lasts; broad or medium toes. Goodyear welted soles and solid leather or rubber heels. Every size.

## Misses' and Children's Shoes at Less Than Half Price

The entire floor stock of the Donald Shoe Company—makers of extra fine shoes. Their price concession to us was so liberal that we are able to dispose of them to you at little more than their usual wholesale cost.

**\$3.50 to \$4 Shoes \$1.95** Sizes 3 to 8.

**\$4.50 to \$5 Shoes \$2.39** Sizes 8 1/2 to 9.

Patent coltskin, tan calfskin, gun-metal, plain and two-tone styles. Lace and button. Natural shapes. Lit Brothers—First Floor, North

All sizes in the lot. Also a fair range of sizes in pat ent colt with white tops.



Visit Our New Big Restaurant—Best of Everything at Lowest Prices—Seventh Floor of Our New Building, 7th and Market Sts.

LIT BROTHERS